

Elevating Champions

ANNUAL REPORT 2021 INVESTOR UPDATE CALL

May 3, 2022

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For information on performance indicators, please refer to Note 7 of BKHT's consolidated financial statements for 2021.

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Highlights 2021





Management plan achieved 2 years ahead of target

BIKELEASING.DE





Note: 1) Pro forma figures showing the results of operations as if Bikeleasing and kvm-tec had already belonged to Brockhaus Technologies and IHSE, respectively, as of January 1, 2021; Revenue adjusted for effects resulting from purchase price allocation (PPA).

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Summary FY 2021

Group KPIs

As-is [€m]	2021A	2020A	Forecast 2021		Pro forma [€m]	2021A	2020A	Forecast 2021	
Revenue	66.5	51.6	62.0	7	Revenue	126.5	51.6	125.0 – 135.0	7
Adj. EBITDA	21.8	12.3	14.8		Adj. EBITDA	48.2	12.3	42.0 - 46.0	7
Adj. EBITDA margin	32.8%	23.8%	>23.8%		Adj. EBITDA margin	38.1%	23.8%	31% - 37%	↗

M&A activity

Successfully closed two acquisitions in FY2021:

BIKELEASING.DE kvm-tec

- Continued strong deal pipeline starting into 2022
- Three potentially promising transactions in early stages of due diligence

Organization

- Executive Committee will be supplemented by an Operations Manager starting September 2022
- Ongoing search for a Chief Financial Officer to complement the management board



Revenue by quarter 2021



KPIs by segment | pro forma

	Financia Technologi				Environmental s Technologies		Central Functions and consolidation		BKHT Group	
[€ thousand]	2021 ¹	2020 ²	2021 ¹	2020	2021	2020	2021	2020	2021 ¹	2020
Revenue before PPA	72,555	-	32,688	33,543	21,279	18,114	2	(76)	126,523	51,581
Revenue growth			(2.6%)		17.5%				145.3%	
Gross profit before PPA	51,243	-	22,502	24,680	17,095	13,874	166	-	91,005	38,555
Gross profit margin	70.6%	-	68.9%	73.6%	80.3%	76.6%			71.9%	74.7%
Adjusted EBITDA	39,765	-	8,315	11,778	7,328	6,283	(7,227)	(5,793)	48,180	12,270
Adjusted EBITDA margin	54.8%	-	25.5%	35.1%	34.4%	34.7%			38.1%	23.8%

Reportable segments

Total cash and cash equivalents of €30.3 million as per end of December 2021



Note: 1) Pro forma figures, presented as if Bikeleasing and kvm-tec were part of Brockhaus Technologies beginning January 1, 2021 2) The segment Financial Technologies did not exist in the previous year period 2020.

Bikeleasing | pro forma (2020 unaudited)

	Financial Technologies				
[€ thousand]	2021 ¹	2020 ²			
Revenue before PPA	72,555	35,928			
Revenue growth	101.9%				
Gross profit before PPA	51,243	25,107			
Gross profit margin	70.6%	69,9%			
Adjusted EBITDA	39,765	18,655			
Adjusted EBITDA margin	54.8%	51,9%			



Operational developments

Continuously strong growth in onboarded corporate customers



IG Metall and Südwestmetall unions approve company bike leasing for their members in Baden-Wuerttemberg



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Operational developments

Post-merger integration of kvm-tec well advanced



an "ihse.company

IHSE launches its own IP-product "*Draco tera IP Gateway*" to bridge between proprietary and IP-based KVM







Operational developments

New guideline HJ653 allows for optical sensor technologies to be used in the certified measurement network in China











M&A activity: Selected deal flow overview





Forecast FY 2022

Please refer to the section <u>Expected</u> <u>Developments</u> of the <u>Group Management</u> <u>Report</u>, disclosed in our Annual Report 2021 Revenue

€140m - €150m

(2021: €127m | +11-19%)

Adj. EBITDA margin

35%

(2021: 38%)

corresponding Adj. EBITDA



(2021: €48m | +2-10%)





Happy to answer your questions

Q&A

But first, a brief refresher on finance leases...

- When leasing out a bike, we buy it from the retailer and give it to a lessor to use - in return, we get a monthly lease rate
- IFRS however, sees the economic essence of such a deal as us giving the bike user a loan and he goes out and buys himself a bike
- As a consequence, there are no bikes on our balance sheet, but lease **receivables** (financial asset)
- The future cash flows that we receive in the form of lease rates (and the residual value at the end of the lease term) therefore must be seen as part payment of principal and part interest income on the bike user's loan
- To determine the figures, we apply the effective interest method
 - Starting point is the bike's purchase price (initial book value of the lease receivable)
 - Internal rate of return is calculated based on future cash flows vs. the initial cost
 - Incoming rates are accounted for like loan annuities
- Over the lease term, we receive principal repayments in the amount of the bike's purchase price - the rest is interest income





Illustrative

When IFRS 3 (business combinations) comes into play...

- When acquiring a company in an M&A transaction, IFRS 3 requires the buyer to revalue all assets and liabilities of the target at the point of time when control is obtained
- This so-called purchase price allocation (PPA) mostly results in a value stepup (market value is greater than book value in the target's balance sheet)
- Usually, this relates to intangible assets (customer base, trademarks etc.) and therefore, PPA mostly leads to increased amortization expenses in the consolidated accounts
- When we acquired Bikeleasing, substantial **leasing receivables had to be revalued**. The IRRs of Bikeleasing's contracts in general is clearly higher than any market rates that come into play when revaluing future cash flows
- Therefore, discounting future cash flows at a lower rate, leads to a higher revalued leasing receivables in our consolidated accounts, compared to their acquisition cost
- The amount of future cashflows however, remains untouched by this
- When applying the effective interest method now, those future cashflows must be allocated **more to principal repayments** and **less to interest income**
- As a result, earnings are reduced (P&L effect)
- This accounting effect in our consolidated is not cash-effective. Just like PPA amortization, the value step-up decreases earnings only due to M&A accounting
- Since this has nothing to do with Bikeleasing's value creation, we adjust for that effect





When leasing receivables are forfaited (sold-off)...

- In order to optimize financing and to keep the balance sheet as lean as possible, Bikeleasing seeks to sell-off most leasing receivables
- Buyers can be banks, insurance companies, institutional investors etc.
- When a leasing receivable is sold in a way that essentially all risks and rewards are transferred to an external party, the receivable is derecognized from the balance sheet
- The delta between the sales price and the cost of acquisition is profit, which we show in our P&L as revenue
- The sale occurs at an amount lower than the total of future cash flows from the receivable. This discount is the profit margin of the investor who buys the leasing receivable





When leasing receivables are forfaited (sold-off)...

- In this situation too, the remeasurement of the lease receivable has an earnings-decreasing impact in the consolidated accounts
- Since this effect is not cash-effective either, we adjust for it in order to present Bikeleasing's value creation without distorting effects from M&A accounting







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